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MENSA member

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*“ Wine is an attitude.
My passion is to pass this attitude to
anyone who enjoys life.”*


Specialized Areas

- Chinese Wine Market
- Fine Wine and Auction

Wine Business Experiences

- 2017.3-current **Zachys** 
Sales Director, China: auction & retails sales; PR & marketing, BJ & HK based
- 2011.10-2017.2 **Christie's** 
Specialist, Associate Vice President: business getting in PRC, BJ & HK based
- 2010.10-2011.9 **Forever-Christie's** 
Specialist and Administrator: cataloguing, business getting, BJ based
- 2009.9-2010.10 **Wine in China Magazine** 
Special Correspondent & Marketing Specialist
- **Columnist:** writing for Financial Times, RVF, Artron, GQ, Sina and etc.
- **Education:** lecturing for China Agriculture University and other academies.
- **Judging:** Asian Wine Trophy and etc.

Education Background

- 2005.9-2011.6 **China Agricultural University**  **中國農業大學**
Degrees: **Bachelor of Viticulture and Enology**
Master of Food Biotechnology in Wine Science
- 2014.10-current **Master of Wine Candidate** **THE INSTITUTE OF MASTERS of WINE** 